

fashion calendar

1971

31 st year • issued weekly

DECEMBER 13

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, DECEMBER 13, 1971

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Dec. 13 12:00 Noon Luncheon	EARL WILSON DISCUSSES NEWSPAPER PUBLICITY "The Show Business Nobody Knows" -- Earl Wilson will discuss his new book. Tickets: \$6.25 each. Contact: 686-4704.	PUBLICITY CLUB OF N.Y. (230 PARK AVENUE)	PRESS BOX 139 EAST 45TH STREET
Tuesday Dec. 14 12:00 Noon Luncheon	ANNUAL CHRISTMAS LUNCHEON MEETING Guest speaker: Dina Merrill. Price: \$12.50 for members and guests. Contact: 765-8406.	COSMETIC CAREER WOMEN (40 WEST 55TH STREET)	WALDORF-ASTORIA HILTON ROOM
Tuesday Dec. 14 6:00 P.M. Cocktails- Dinner	INTERNATIONAL FASHION TRENDS SHOW In tribute to Stanley Marcus, president, Neiman-Marcus Co., recipient of ADL's Rights of Man Award. Special citation to the Honorable John V. Lindsay and Leonard Bernstein. (Black Tie) Price: \$150.00 per person. Contact: Steven Altmark, MU. 9-7400. Publicity: Arnold Robinson, Public Relations Board, 310 Madison Avenue, TN 7-3150.	ESQUIRE MAGAZINE & ANTI-DEFAMATION LEAGUE	WALDORF-ASTORIA BALLROOM
Wednesday Dec. 15 12:00 Noon Cocktails- Luncheon	PRESS LUNCHEON AND FASHION SHOW "Are The Stars Out Tonight?" -- a sight and sound fashion show with live presentation featuring C & A fabrics in women's and men's wear. Fashion coordinator and commentator: Phyllis Youngheart. Show at 12:30 followed by luncheon. By invitation. Press contact: Carol Sirinek and Howard Skelton, 689-3900.	COLLINS & AIKMAN	919 THIRD AVENUE SHOWROOM - 6TH FLOOR
Wednesday Dec. 15 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Bodytalk" -- featuring bodyclothes by Margit Brandt and Emilio Pucci. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE.2-8212.	FORMFIT ROGERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Dec. 15 3:30 P.M.- 5:00 P.M.	COCOA, CAROLS & XMAS TREE DECORATING PARTY Decorating of living tree with edible, natural ornaments, hand-made by children of Lenox Hill Neighborhood Association. Children's art show. Open to public. Contact: Kelli Questrom, 689-5900, ext. 591.	MADemoiselle MAGAZINE	CENTRAL PARK, 69TH STREET FIFTH AVENUE ENTRANCE
Thursday Dec. 16 10:00 A.M.- 4:00 P.M.	PRESS PREVIEW: ART EXHIBIT An exhibition of all the stained glass in the Metropolitan Museum's collection, featuring stained glass windows of the Middle Ages and the Renaissance. Public showing beginning Friday, December 17. Contact: Jack Frizzelle or John Ross, 879-5500.	METROPOLITAN MUSEUM OF ART	THE CLOISTERS FORT TRYON PARK
Dec. 25	CHRISTMAS DAY (Saturday)		
Jan. 1	NEW YEAR'S DAY (Saturday)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 2- Jan. 9	METROPOLITAN JUVENILE STYLE MART SPRING SHOW AT HOTEL McALPIN, Contact: 565-1289.		BWAY & 34TH ST.
Beginning Monday Jan. 3	OPENING OF SPRING & SUMMER COLLECTION Continuous by appointment. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR	1410 BROADWAY SHOWROOM - 10TH FLOOR
Monday Jan. 3- Jan. 14	SPRING LINGERIE MARKET WEEK "The Festival Mood" -- daily at 9:30, 10:30, 2:30. Priscilla Weinlandt, JU. 2-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR By invitation. Contact:
Jan. 3- Jan. 19	CHICAGO SPRING AND SUMMER MARKET AT MERCHANDISE MART Contact: Jan Bialas, Merchandise Mart, Chicago 60654 (312-527-4141)		
Beginning Monday Jan. 3	SPRING LINGERIE MARKET WEEK Featuring bodywear, daywear, nightwear. By reservation. Contact: Mary Ann Shraky, 682-8510.	GOSSARD-ARTEMIS	330 MADISON AVENUE SHOWROOM - PENTHOUSE
Beginning Monday Jan. 3	LATE SPRING AND EARLY SUMMER SPORTSWEAR Continuous showings. Contact: Janice Watt, 594-2100.	LOOMTOGS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday Jan. 3	SPRING-SUMMER JEWELRY COLLECTION Continuous showings. Contact: YU. 6-6633.	NAPIER	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Monday Jan. 3- Jan. 14	SPRING LINGERIE MARKET WEEK Underfashions and at home wear. Daily at 9:30, 10:30, 11:30, 1:30, 2:30, 3:30. Contact: Marion Sherwood, MU. 9-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 3	SPRING LINGERIE MARKET WEEK By reservation. Contact: Kay Keniry, 661-1300.	WARNERS	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Tuesday Jan. 4 12:00 Noon	SPRING-SUMMER COLLECTION By invitation. Contact: Elizabeth Bixon, 688-4410. Publicity: Eleanor Lambert, MU. 8-2130.	ADOLFO (22 EAST 56TH STREET)	ST. REGIS HOTEL VERSAILLES ROOM
Tuesday Jan. 4 4:00 P.M.	SPRING-SUMMER COLLECTION By invitation. Thereafter by appointment.	STAVROPOULOS	REGENCY HOTEL BALLROOM
Tuesday Jan. 4 6:30 P.M.	SPRING BRIDAL FASHION SHOW Admission by ticket, available in Bridal Dept. Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S (BROOKLYN)	ST. GEORGE HOTEL BALLROOM
Tuesday Jan. 4- Jan. 5	SUMMER SHOWINGS IN CALIFORNIA Also, Jan. 12 - Jan. 15. Contact: 213-627-0806 (L.A.).	HELGA	722 SOUTH LOS ANGELES ST. SHOWROOM

Tuesday	58TH SEMI-ANNUAL	NEW YORK COUTURE	N. Y. HILTON HOTEL
Jan. 4-	PRESS WEEK	BUSINESS COUNCIL	6TH AVENUE & 53RD STREET
Jan. 8	Tuesday, Jan. 4: Welcome Cocktail Party, hosted by Embroidery Mfrs. Promotion Board (formerly Schiffli); FRANY Awards Presentation; Mademoiselle Awards Dinner.		

Wednesday, Jan. 5: Fashion Bureau(breakfast) - "The Best Foot Forward Into Spring '72" -- a live/fashion presentation by Bates, Hush Puppies, Robert Lewis, Verdi; Davidow; Carlye Dresses; Teal Traina; Beauty Brunch; Rembrandt; Vasarette; Count Romi; Fashion Tress; Lenox China & Silver Aperitif & Display (225 Fifth Avenue); American Printed Fabrics Council; Stanley Hagler Jewelry Display.

Thursday, Jan. 6: Alvah International (breakfast); The Schraders; Francesca for Damon and Damon International; Goldworm; Millinery Institute of America (luncheon); Press Conference with Celebrities Panel -- "The National Crisis Facing the Arts"; Burlington Hosiery; Jay Kobrin for Maisonet; Ronald Amey (16 West 57 St.); The Denim Council (cocktails); Fashion Tress (open house)

Friday, Jan. 7: Breakfast Show will be announced; Periphery by Arthur Williams; Formfit Rogers; Piccione Bridals; Montgomery Ward (luncheon); Vera Maxwell; Nat Kaplan; David Crystal; Monsanto (cocktails) - Film Preview, "The Boy Friend" with Twiggy, and fashion presentation; Jaeger (buffet supper) - fashion show (818 Madison Avenue);Keds fashion footwear display-Uniroyal - all day.

Saturday, Jan. 8: Quebec Ministry of Trade & Commerce (breakfast); 10:30 A.M. -Meet Irving Prince, author of "Buying Country Property -- Pitfalls & Pleasures." 12:30 P.M. (luncheon) - Collins & Aikman - Sight & sound fashion show with live presentation; 2:30 P.M. Question and answer forum and film. Speakers: Dr. Victor R. Syracuse and Dr. Ralph L. Dicker (N.Y. facial plastic & reconstruction surgery groups); Swirl - Open House, all day - private suite. By invitation. Director: Mildred Sullivan, 141 West 41st St., LA. 4-0461.

Wednesday	ANNUAL PRINT	AMERICAN PRINTED FABRICS	HOTEL PLAZA
Jan. 5	DESIGNER AWARDS	COUNCIL(1440 BROADWAY)	GRAND BALLROOM
7:00 P.M.	Second annual "Tommy" awards for design excellence in use of prints --		
Cocktails-	women's fashions, menswear and interior design. Dinner at 8:00 P.M. By		
Dinner	invitation. Publicity: Alice Encke, Bell & Stanton, 759-4800.		

Thursday	SPRING MILLINERY	MILLINERY INSTITUTE	HOTEL AMERICANA
Jan. 6	AT PRESS SHOW	OF AMERICA	GEORGIAN ROOM
12:00 Noon	Preview of Spring millinery collection for local and visiting press.		
Luncheon	By invitation. Publicity: Burt Champion, 686-2970.		

Thursday	PRESS SHOWING OF	THE DENIM COUNCIL	N. Y. HILTON HOTEL
Jan. 6	FASHIONS IN DENIM	(165 EAST 35TH STREET)	
5:30 P.M.	"Dateline Denim" -- complete collection of denim fashions. By invitation		
Cocktails	for visting and local press. Publicity: Terry Mayer, 685-6561.		

Thursday	RESORT, SPRING AND	RONALD AMEY, INC.	16 WEST 57TH STREET
Jan. 6	SUMMER COLLECTION		SALON - 5TH FLOOR
4:30 P.M.	For press and buyers, by invitation. Thereafter by appointment. Contact: Helen Borger, CO. 5-7720.		

Friday	"DESIGNER SPEAK-IN"	MONTGOMERY WARD	N. Y. HILTON HOTEL
Jan. 7	FOR THE PRESS	(393 SEVENTH AVENUE)	TRIANON ROOM
12:00 Noon	Semi-annual presentation by Rudi Gernreich, Clodagh O'Kennedy, and Rita		
Luncheon	Perna. For local and visiting press. By invitation. Publicity: Barbara McGinnis, 971-1958.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 5- Jan. 15	TENNIS, GOLF AND SPORT SEPARATES Sunny Fletas of Palm Beach introduces <u>Sunny's</u> tennis and golf wear and evening sport separates. Informal showings by appointment. Contact: Mrs. Theodore C. Baer, 18 East 89th St., 289-7191.	SUNNY'S	HOTEL GOTHAM PRIVATE SUITE
Jan. 9	INTERNATIONAL HOME FURNISHINGS MARKET AT MERCHANDISE MART, CHICAGO		
Jan. 9- Jan. 13	CHINA AND GLASS SHOW AT CONVENTION HALL IN ATLANTIC CITY, N.J. Contact: Maxine or Robert Carman, 220 Fifth Ave., New York, N.Y., 686-1677.		
Sunday Jan. 9- Jan. 12	61ST ANNUAL CONVENTION By reservation. Contact: Joseph Rowen, 244-8780.	NATL RETAIL MERCHANTS ASSN (100 WEST 31ST ST.)	N. Y. HILTON HOTEL
Monday Jan. 10 5:30 P.M.- 7:30 P.M.	INTRODUCTION OF NEW "CORNROWING" HAIRSTYLES "Canned Ego" introduces "Cornrowing" African Traditional hairstyles, adapted for 1972. Open to public. Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS	6TH FLOOR BEAUTY DEPARTMENT
Monday Jan. 10- Jan. 11	SUMMER COLLECTION IN NEW YORK Also, Jan. 25-Jan. 28. By appointment. Contact: 335-6033.	HELGA (722 S. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Monday Jan. 10- Jan. 14	READY-TO-WEAR FROM CANADA Featuring coats, suits, dresses, suedes, leathers, lingerie, loungewear, sleepwear. Daily showings: 9:00 A.M. - 6:00 P.M., Fri., 9:00 A.M. to Noon, Contact: John Hoffman, 586-2400.	CANADIAN DEPT. INDUSTRY, TRADE AND COMMERCE	HOTEL McALPIN 7TH FLOOR
Monday Jan. 10- Jan. 28	INTRODUCTORY SHOWING Continuous by appointment. Contact: Roberta Casey, 689-0195	INSTANT DRESS BY LEE ROSCOE	118 EAST 60TH STREET SUITE 27-A
Beginning Monday Jan. 10	CALIFORNIA MARKET WEEK IN LOS ANGELES Contact: Marjorie Carne, California Fashion Creators, 111 East 9th St., L.A., 213-627-1034.		
Tuesday Jan. 11 8:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR Pre-Summer Seminar. <u>Show at 8:30</u> . Prices: \$17.50, members; \$25.00, guests. Contact: Marjorie Reich or Frances Hodges, OR. 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	HOTEL PLAZA TERRACE ROOM
Tuesday Jan. 11 9:00 A.M. Breakfast	SPRING MILLINERY AT TRADE SHOW Showing of Spring millinery collections at a showing for buyers and manufacturers. Tickets: \$5.00 each. Publicity: Burt Champion, 686-2970.	MILLINERY INSTITUTE OF AMERICA	HOTEL AMERICANA IMPERIAL BALLROOM
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 244-4700.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Jan. 14- Jan. 20	ITALIAN HIGH FASHION COLLECTIONS FOR SPRING-SUMMER Contact: Camera Nazionale Della Moda Italiana, Via Panama 26, Rome.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 16- Jan. 19	FOURTH SEMI-ANNUAL BOUTIQUE SHOWING Over 800 lines of boutique apparel for men, women and children; 20 countries represented. Contact: Oscar Pluznick, LA. 4-5024.	NATIONAL BOUTIQUE SHOW	HOTEL McALPIN BWAY & 34TH STREET
Beginning Monday Jan. 17	OPENING OF FALL COLLECTION Dresses, suits, ensembles, sportswear for Fall. Contact: BR. 9-0925.	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR
Beginning Tuesday Jan. 18	OPENING OF SUMMER COLLECTION Day through evening fashions, including a knit collection. Continuous showings by appointment. Contact: Norma Wilk or Hank Sinkel, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Jan. 20 6:00 P.M.- 9:00 P.M.	BENEFIT PREVIEW: ANTIQUES SHOW Preview of 18th annual antiques show (tickets - \$25.00) for benefit of East Side Settlement House, 30 East 60th Street, 682-5080. Open from Jan. 21-30; Hours: 1:00 - 10:00 P.M.; Sundays, 1:00 to 6:00 P.M. Publicity: Bill Doll & Co., Inc., 150 East 52nd St., JU. 6-8894.	WINTER ANTIQUES SHOW	7TH REGIMENT ARMORY PARK AVE. & 66TH ST.
Saturday Jan. 22 10:30 A.M.	SHOWINGS OF SPRING BRIDAL FASHIONS Three showings: 10:30 and 11:30 A.M., 12:30 P.M. For tickets, contact: TR. 5-7200, ext. 2133. Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	8TH FLOOR SPECIAL EVENTS CENTER
Jan. 22- Jan. 28	DALLAS SUMMER SHOWINGS OF WOMEN'S AND CHILDREN'S FASHIONS AT APPAREL MART Contact: Kim Dawson, Fashion Director, 2300 Stemmons Freeway (214-631-3394)		
Beginning Monday Jan. 24	OPENING OF SUMMER COLLECTION Continuous showings. Contact: CH. 4-3558.	NANTUCKET ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Jan. 24	PARIS COUTURE SHOWINGS FOR SPRING AND SUMMER. Designers include: Venet, Balmain, Carven, Chanel, Dior, Ungaro, Givenchy, Gres, Laroche, Griffe, Hercey, Patou, Scherer, Lanvin, Lepage, Feraud, DeRauch, Molyneux, Lapidus, Torrente. Contact: Chambre Syndicale de la Haute Couture Parisienne, 100 rue du Faubourg St-Honoré, Paris VIII, France.		
Wednesday Jan. 26 10:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: Howard Gilson, OX. 5-6234.	JEUNESSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Sunday Jan. 31- Feb. 3	NOTIONS SHOW FOR 1972 Special Retailer's Seminar on Tuesday, Feb. 1, presenting J.L. Hudson's new "Shop Within a Shop" concept; also, discussion of importance of notions to fabric outlets -- Guest Speaker: Bernard Horowitz of National Notions, Inc. Wed., Feb. 2 -- National Notions Banquet. Exec. Director: Leonard Ennis, Publicity: Paula Cohen, PE. 6-8820.	NATIONAL NOTION ASSN (350 FIFTH AVENUE)	HOTEL McALPIN BWAY & 34TH STREET
Wednesday Feb. 2- Feb. 6	FOURTEENTH ANNUAL MENSWEAR PRESS PREVIEW Spring-Summer press preview, in conjunction with Menswear Retailers of America convention. Fashion clinics and exhibits. Presentation of 14th annual "Lulu" Journalism Award. Executive Director: Norman Karr. Fashion Director: Kenneth O'Keefe. Contact: Katherine Agnello, LT 1-8210.	MEN'S FASHION ASSOCIATION	ASTROWORLD HOTEL HOUSTON, TEXAS

Jan 19
Jan 28

1972

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